

Case Study

Partnership bid for integrated community health, mental health, and social care contract to create a fully integrated offer with the ability to 'turn the hospital inside out.



How We Helped

- Developing this partnership, a new service model, and improving the chances of the partnership winning the contract.
- Developing, managing, and running the PMO to oversee the development and delivery of the successful bid, drawing on multiple internal and external stakeholders and workstream leads across delivery partners.



How We Helped

- Developing a bid strategy and brokering the partnership - creating governance structures and facilitating the creation of a strong, supportive partnership that would be able to work together fruitfully to deliver the 10-year contract.
- With the operational teams, creating a new service model based that moved from 51 individual services to five broad service areas focussed on patient needs.



How We Helped

- Undertaking robust financial modelling to ensure that the service model was affordable and the savings that the commissioners sought could be realised within the bid timeframe.
- Creating a transformation methodology to support the move from the existing model to the new service model.

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The Outcome

Baxendale led the development of the bid documents including all visuals.

This was a high scoring successful tender.

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Get in touch!

Our team at Baxendale led by **Managing Director Ceri Jones** are here to help you with your individual bid requirements.

Her primary objective is to simplify and streamline the bid process, eliminating unnecessary complexities and reducing stress for her clients.



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